



**A data-driven
initiative to secure
Vermont's economic
future and to provide
opportunity for
Vermonters.**

*The Vermont Futures Project
brings strength to Vermont's
long-term economic health—a
collective voice that is future-
focused and results-
oriented. Through strong
leadership and commitment,
the Vermont Futures
Project will invest in
research, education, and a
vision that supports long-term
economic growth. We need
your leadership and
commitment, too.*

THE VERMONT ECONOMY NEEDS A *Strong Voice*

Vermont is known for its natural beauty and hard-working, independent residents. We are proud of our unparalleled environmental principles, world-class recreation, innovative spirit, and legacy of producing quality products. Emboldened by this pride of place, we have an opportunity to build upon this impressive foundation to ensure a bright economic future that will provide opportunity for all Vermonters.

The Vermont Futures Project will position the economy in the center of a state-wide discussion about Vermont's future, enriching that discussion with data, benchmarks, and research – demonstrating how a healthy economy provides opportunities for people and contributes to Vermont's unique quality of life. Better awareness and understanding of key indicators will help support action for a widely shared vision of Vermont's future. If you think the economy deserves a stronger voice in these important state-wide discussions, please join us.

BUILDING UPON A PROMISING *Foundation*

The Vermont Futures Project builds upon the dedication and strategic thinking of a diverse range of stakeholders that have contemplated what Vermont can and should be. Vermont has a promising economic foundation on which to build.

- Vermont has a growing technology sector and robust entrepreneurial activity
- Vermont manufacturers are growing and competing globally
- Vermont has a growing renewable energy sector
- Vermont has 24 colleges and universities preparing a new generation of talent who have fresh ideas and are ready to contribute
- Vermont's tourism economy continues to thrive and grow

From that good work, we will articulate a strong, shared vision for a healthy Vermont, and publish and track measurable goals to achieve that vision.

To set a course for economic growth, we must act now. Looking into the future, there are warning signs: a declining population, an aging workforce, low unemployment, and employers struggling to find employees.



The Vermont Futures Project

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THE VERMONT FUTURES PROJECT WILL ARTICULATE A STRONG, SHARED VISION FOR A HEALTHY VERMONT, AND PUBLISH AND TRACK MEASURABLE GOALS TO ACHIEVE THAT VISION.

MEASURABLE *and Positive Outcomes*

Work on the Vermont Futures Project has already begun. Across Vermont we are framing a new conversation, building alliances, and developing a constituency for a robust Vermont economy. This important work includes:

- Building a data-driven dashboard of economic indicators to measure and track our performance and progress
- Developing a long-term vision for a robust economy that provides opportunities for Vermonters
- Creating strategies and policy to strengthen Vermont's economy



ACTION STEPS:

- **Spread the word** – Be a megaphone for the Vermont Futures Project by sharing this information with your friends, family and professional circle.
- **Make a contribution** – Your donation supports the mission of the Vermont Futures Project to strengthen and secure Vermont's economic future.
- **Get involved** – Visit us at VTFuturesProject.org to sign up for emails, news, and updates, and to stay connected.

TAKE ACTION *Today*

The Vermont Futures Project can succeed in setting a course for sustained economic growth through the commitment of a wide variety of individuals and organizations. We rely on business and community leaders like you to lend your ideas, experience, connections, and insights to build a constituency for this important work.

We need your help in advancing a coherent, consistent vision that supports economic growth while maintaining Vermont's quality of place and life.

Please visit VTFuturesProject.org now or email us at info@VTFuturesProject.org to learn how you can support our work.

