



A data-driven initiative to secure Vermont's economic future and to provide opportunity for Vermonters.

The Vermont Futures Project brings strength to Vermont's long-term economic health—a collective voice that is futurefocused and resultsoriented. Through strong leadership and commitment, the Vermont Futures Project will invest in research, education, and a vision that supports long-term economic growth. We need your leadership and commitment, too.

# THE VERMONT ECONOMY

NEEDS A *Strong Voice*Vermont is known for its natural beauty and hard-working, independent residents. We are proud of our unparalleled environmental principles, world-class recreation, innovative spirit, and legacy of producing quality products. Emboldened by this pride of place, we have an opportunity to build upon this impressive foundation to ensure a bright economic future that will provide opportunity for all Vermonters.

The Vermont Futures Project will position the economy in the center of a statewide discussion about Vermont's future, enriching that discussion with data, benchmarks, and research - demonstrating how a healthy economy provides opportunities for people and contributes to Vermont's unique quality of life. Better awareness and understanding of key indicators will help support action for a widely shared vision of Vermont's future. If you think the economy deserves a stronger voice in these important statewide discussions, please join us.

#### **BUILDING UPON A** PROMISING Foundation

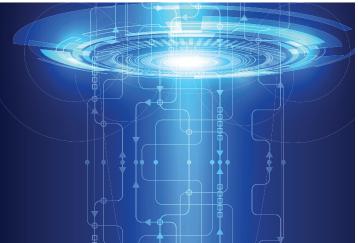
The Vermont Futures Project builds upon the dedication and strategic thinking of a diverse range of stakeholders that have contemplated what Vermont can and should be. Vermont has a promising economic foundation on which to build.

- · Vermont has a growing technology sector and robust entrepreneurial activity
- · Vermont manufacturers are growing and competing globally
- Vermont has a growing renewable energy sector
- Vermont has 24 colleges and universities preparing a new generation of talent who have fresh ideas and are ready to contribute
- Vermont's tourism economy continues to thrive and grow

From that good work, we will articulate a strong, shared vision for a healthy Vermont, and publish and track measurable goals to achieve that vision.

To set a course for economic growth, we must act now. Looking into the future, there are warning signs: a declining population, an aging workforce, low unemployment, and employers struggling to find employees.





#### **ACTION STEPS:**

- Spread the word Be a megaphone for the Vermont Futures Project by sharing this information with your friends, family and professional circle.
- Make a contribution Your donation supports the mission of the Vermont Futures Project to strengthen and secure Vermont's economic future.
- Get involved -Visit us at <u>VTFuturesProject.org</u> to sign up for emails, news, and updates, and to stay connected.

THE VERMONT FUTURES
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FOR A HEALTHY VERMONT,
AND PUBLISH AND TRACK
MEASURABLE GOALS TO
ACHIEVE THAT VISION.

### MEASURABLE and Positive Outcomes

Work on the Vermont Futures Project has already begun. Across Vermont we are framing a new conversation, building alliances, and developing a constituency for a robust Vermont economy. This important work includes:

- Building a data-driven dashboard of economic indicators to measure and track our performance and progress
- Developing a long-term vision for a robust economy that provides opportunities for Vermonters
- Creating strategies and policy to strengthen Vermont's economy



## TAKE ACTION Today

The Vermont Futures Project can succeed in setting a course for sustained economic growth through the commitment of a wide variety of individuals and organizations. We rely on business and community leaders like you to lend your ideas, experience, connections, and insights to build a constituency for this important work.

We need your help in advancing a coherent, consistent vision that supports economic growth while maintaining Vermont's quality of place and life.

Please visit <u>VTFuturesProject.org</u> now or email us at <u>info@VTFuturesProject.org</u> to learn how you can support our work.

